

Conference Proposal Selection Criteria

Criteria	1 - Poor	2 – Doesn't Meet Standard	3 – Meets Standard	4 – Exceeds Standard
Title	The title gives little or obscure information about the session's proposed content.	The title vaguely matches the session's proposed content.	The title describes the session's proposed content and what the attendees will learn or do .	The title succinctly describes the session's proposed content and captures the audience's attention.
Content	The proposal either does not include session objectives ; <i>and/or</i> the objectives are inappropriate for the conference/audience; <i>and/or</i> they lack focus on a particular area or topic.	The proposal's objectives are undefined or vague , and may not be relevant to the conference/audience.	The proposal's objectives and relevance are implied.	The proposal's objectives are clear and very relevant to the conference/audience.
Relevance	The proposal's content or underlying premise relies on dated or discredited practice or theory , <i>and/or</i> no target audience is identified; <i>and/or</i> the proposal is irrelevant to the conference.	The proposed session recycles established theories/practice; <i>and/or</i> the topic is too general or vague .	The proposed session is relevant to current practice/research , and the topic and audience is clearly identified .	The proposed session content extends current theory or practice , pushing the field forward .
Clarity	The proposal's language is unclear and may include language errors , or be disorganized .	The proposal is general , and does not include session outcomes.	The proposal is clear and includes a general statement of session outcomes .	The proposal is clear and well-written , including an explicit statement of premise, session outline, and session outcomes.