

Dear Respected BC TEAL Partners,

We are excited to offer you the opportunity to participate as sponsors and exhibitors at the BC TEAL 2026 Conference, which is generously hosted by Douglas College at the New Westminster Campus (700 Royal Ave, New Westminster, BC) on May 1st & 2nd, 2026.

BC TEAL is a not-for-profit organization dedicated to promoting education and professional development within the field of language teaching and learning. The annual conference attracts professionals from around the province and across the country. This is an excellent opportunity to showcase your offerings to those who are best positioned to use them.

As sponsors and exhibitors, you will have the opportunity to connect with educators and language professionals from around the world, as well as showcase your products and services. Additionally, your support will help us to continue offering valuable resources and programming to our members.

We are also excited to introduce **annual partnership plans** this year. By purchasing these plans, our partners are able to work with us year round to advertise their services and products to our membership and wider community. Please refer to our memo attached for further information.

We would be honoured to have you participate in the BC TEAL 2026 Annual Conference: ***Rooted & Relevant: EAL Approaches in a Changing World***. Please see the different levels of sponsorship and exhibiting opportunities attached. If you have ideas for alternate ways to support BC TEAL, we would love to hear them!

We ask all interested partners to contact us by April 1st, 2026 to let us know your intention of sponsoring and/or exhibiting at the event.

Please see the contacts below:

Questions and comments about opportunities – president@bctéal.org

To register – admin@bctéal.org

Thank you for your consideration and we look forward to working with you.

Jennifer Cummins

BC TEAL President

Sponsor and Exhibitor Opportunities
BC TEAL 2026 Annual Conference:
Rooted & Relevant: EAL Approaches in a Changing World

All sponsors receive...

- Acknowledgement on the website and in the program
- Logo inclusion in the pre-plenary video roll
- Prominent signage during the conference (provided by the sponsor)
- BC TEAL branding social media package
- Plus additional benefits at each level

***NEW*: Annual Partnership Packages**

Platinum & Gold Annual Partner

Platinum Annual Partner — \$7,500

- Platinum conference sponsorship package
- 2 Premium webinar sponsorships
- Website Top Banner (12 months)
- Newsletter Top Banner (12 issues)
- 4 social media campaigns
- "Annual Partner" badge
- Priority exhibit placement

Gold Annual Partner — \$5,000

- Gold conference sponsorship package
- 1 Premium webinar sponsorship
- Website Side Banner (12 months)
- Newsletter Middle Banner (6 issues)
- 2 social media campaigns

Silver & Basic Annual Partner

Silver Annual Partner — \$3,000

- Silver conference sponsorship package
- 1 Standard webinar sponsorship
- Website Side Banner (6 months)
- Newsletter Footer Banner (6 issues)
- 1 social media campaign

Basic Annual Supporter — \$1,500

- 1 Standard Webinar Sponsorship
- Website Side Banner (3 months)
- Newsletter Footer Banner (3 issues)

Regular Conference Sponsorship Packages

Platinum (1 spot)

\$5000

- ½ page ad space in conference booklet
- 3 complimentary conference registrations
- 1 guaranteed session in program*
- Exclusive social media spotlight
- 1 online webinar opportunity post-conference
- Exclusive custom message to membership in weekly communication mailers for four weeks leading to the conference
- 1 complimentary exhibitor table
- Choice of exhibitor table location

Gold (2 spots)

\$3000

- ¼ page ad space in conference booklet
- 2 complimentary conference registrations
- 1 guaranteed session in program*
- Joint social media spotlight
- 1 joint mention to membership in weekly communication mailers
- 1 complimentary exhibitor table

Silver (unlimited spots)

\$2000

- 2 complimentary registrations
- Joint social media spotlight
- 1 joint mention to membership in weekly communication mailers
- **Exhibitor table not included*

Bronze (unlimited spots)

\$1000

- 1 complimentary registration
- **Exhibitor table not included*

Wine & Cheese - Price TBD

The wine and cheese event will be held after sessions end on Friday. Each attendee will receive one drink ticket and light snacks will be served. There will be a short presentation and musical entertainment while attendees mix and mingle.

- ½ page print ad
- Complimentary exhibit table -
- Exclusive social media spotlight
- BCTEAL branding package
- Exclusive custom message to membership in weekly communication mailers up to conference
- Choice of exhibitor table location
- 1 complimentary conference registration
- Invitation to deliver the toast

Coffee Breaks

\$1500

Coffee and networking will be held on Friday and Saturday with coffee, tea, water, and light snacks available.

- ¼ page ad space in conference booklet
- Signage at coffee break station

Exhibitors - \$750 + tax per table

Exhibit tables will be prominently located in a high-traffic area. This is a great opportunity for publishers and others to interact face to face with EAL professionals and showcase the unique features of their products.

- Acknowledgement as an exhibitor on the website and in the program
- Logo inclusion in the pre-plenary video roll
- Prominent signage during the conference (provided by the exhibitor)
- 1 complimentary registration will be included

Non-profits / Self publishers - \$375 + tax per table

Exhibit tables will be prominently located in a high-traffic area. This is a great opportunity for publishers and others to interact face to face with EAL professionals and showcase the unique features of their products.

- Acknowledgement on the website and in the program
- Logo inclusion in the pre-plenary video roll
- Prominent signage during the conference (provided by the exhibitor)
- 1 complimentary registration will be included

Call for Proposals

- The [Call for Proposals](#) for the BC TEAL 2025 Annual Conference will be open till **January 31st, 2026**.
- Read the [Conference Proposal Selection Criteria](#). Reviewers will be using this rubric to evaluate your proposal. When submitting, please select **“Exhibitors”** under **“Session Formats”** to identify your submission as an exhibitor.
- Consider the conference theme when submitting your presentation. Presentations related to the theme will be rated higher. The session should focus on how the skills or materials can be used in innovative and engaging ways, so the session should not simply be a promotional presentation.
- Identification of the company name and/or material titles can be included under **“Speaker Organization”** or **“Session Description”**.
- All sponsors and exhibitors are invited to submit a presentation proposal
- BC TEAL reserves the right to limit the number of exhibitor sessions.

We are happy to talk to you about other opportunities to meet your specific needs.